

THE 16TH ANNUAL EASTCHESTER ST. PATRICK'S DAY PARADE IS SCHEDULED TO TAKE PLACE ON SUNDAY MARCH 15, 2020 AT 3:00 P.M. ON ROUTE 22. THE ST. PATRICK'S DAY PARADE COMMITTEE IS PROUD TO ANNOUNCE OUR GRAND MARSHAL IS:

TIM MCGRATH

Timothy (Tim) C. McGrath, a lifelong resident of Bronxville and President of Fred H. McGrath & Son, Inc., a funeral home in Bronxville, is Grand Marshal for the Eastchester Irish American Social Club's (EIASC) 16th Annual Eastchester St. Patrick's Day Parade. McGrath is known for his community service leadership in Bronxville, Eastchester and Tuckahoe.

McGrath serves many local organizations. He is President of St. Joseph's Men's Club Board and on the Bereavement Center of Westchester Fund Board. He is a member and past board member of the Rotary Club of Bronxville. Among other local groups where McGrath has volunteered include the Community Fund of Bronxville, Eastchester and Tuckahoe; Bronxville Chamber of Commerce (past president), and The Bronxville School Foundation. The Tuckahoe-Eastchester Lions Club named him their 2017 Man of the Year for his commitment to community.

McGrath is a third generation Funeral Director, at Fred H. McGrath & Son, Inc., a family owned and operated business in Bronxville since 1918. He is grandson of its founder, Fred H. and son of Robert. Before joining the family business, McGrath taught and coached basketball in several local schools. He is a graduate of Fordham Preparatory School in 1987 and Fairfield University Class of 1991.

McGrath's Irish heritage stems from his great grandfather who hails from Donegal and his grandmother from Kerry. He and his wife, Jennifer, have four children, Tim, Jr., Caroline, Sean and Brendan. He is the youngest son of Robert and Barbara "Bumpty" McGrath, who also reside in Bronxville.

PLEASE NOTE THE PARADE'S ANNUAL GALA WILL BE AT THE LAKE ISLE COUNTRY CLUB ON SATURDAY EVENING MARCH 7TH. TICKET INFORMATION IS AVAILABLE AT EASTCHESTERIRISH.ORG OR BY EMAIL TO DEIRDRE DONAGHY AT EASTCHESTERGALA@GMAIL.COM

PARADE SPONSORSHIP REQUEST FORMS ARE AVAILABLE HERE. ALL JOURNAL ADS ARE GREATLY APPRECIATED.

MICHAEL P. DENNING
BRENDAN G. LYNCH
Parade Co-Chairmen

TIM MCGRATH
Grand Marshal

JOHN CURRAN
STEVE DOHERTY
TOM OKON
Aides to the Grand
Marshals

CATHLEEN DEEGAN
Honoree

Committee Members:

MARY ELLEN BARBIERI

TOM BEIRNE

THOMAS BRADY

JOHN COLLINS

CONNIE CULLEN

MICHAEL CREAN

DEIRDRE DONAGHY

BILLY GEORGE

PAT HALLORAN

MIKE HEFFERNAN

NANCY HEFFERNAN

SHEILA LARKIN

WILLIE MANNION

CHRISTIE MCCLOSKEY

GARY MCCLOSKEY

GERRY MCLOUGHLIN

MARGARET MURTAGH

PAT MURTAGH

JOHN MURTHA

VALERIE QUINN

ELIZABETH SCHAFER

KEVIN SCHAEFER

Officers:

BRENDA GERAGHTY
President

GERRY MCLOUGHLIN
Vice President

MIKE HEFFERNAN
Treasurer

MEG STAPLETON
Recording Secretary

CONNIE CULLEN
Correspondence Secretary

ELIZABETH SCHAEFER
Membership Secretary

BRENDAN AHERN
Sergeant-at-Arms



EASTCHESTER
Irish-American Social Club

P.O. Box 142
Eastchester, NY 10709

St. Patrick's Day Parade Sponsorship Request Form

The Eastchester Irish-American Social Club is proud to honor its **2020 Grand Marshal**, Mr. Tim McGrath, at the 16th Annual Eastchester St. Patrick's Day Parade on March 15th at 3:00.

A list of prices for Sponsor Packages may be found on the sheet attached.



The Eastchester Irish have gone **green!** We have implemented a virtual online ad journal rather than the paper journal of the past. Besides saving costs and the environment, other benefits to our sponsors are:

- * The journal will be played on large flat screen TV's during our festival
- * Available 365 days 24/7 and viewed by all those visiting our website
- * Offers instant exposure as ads are activated within days of submission

Please complete below and return no later than March 4, 2020.

Name: _____

Phone: _____

Address: _____

Email: _____

I have chosen the following Sponsorship Package: _____

Attach or e-mail your ad to: journal317@gmail.com Ads are best viewed if sent in landscape and 1000px(width) by 670px(height) We request that journal add format be JPEG OR WORD. PDF'S can not be used.

Make check payable to: **Eastchester St. Patrick's Day Parade**
P.O. Box 271, Eastchester, NY 10709

Or visit our website www.eastchesterirish.org if you wish to pay on-line.

If you have any questions, please contact Pat Halloran at 917-864-5990 or Mike Denning at 914-261-3439, or visit our website at:

www.eastchesterirish.org

CORPORATE SPONSORSHIPS



Parade Grandstand Sponsor: \$5,000+

- ◆ 5 (20ft) Parade Banners across parade route 2 weeks prior to the parade
- ◆ Parade Banner across the grand stand on March 10th at the Parade
- ◆ Business name displayed on posters at Gala
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ 10 complimentary tickets to the St. Patrick's Day Gala at Lake Isle C.C.



Green Line Sponsor: \$3,000+

- ◆ 5 (20ft) Parade Banners across parade route 2 weeks prior to the parade
- ◆ Business name displayed on posters at the Gala
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Green Line sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Gala at Lake Isle C.C.



Emerald Sponsors: \$2,000+

- ◆ 5 (20ft) Parade Banners across parade route 2 weeks prior to the parade
- ◆ Business name displayed on parade posters and advertising
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Emerald sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Gala at Lake Isle C.C.



Platinum Sponsors: \$1,000+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Platinum sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Gala at Lake Isle C.C.



Gold: \$500+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Gold sponsor virtual online journal ad



Silver: \$300+

- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Silver sponsor virtual online journal ad



Friends of the Parade: \$200+

- ◆ Business name listed on website.
- ◆ Business name listed in online journal



SAVE THE DATE!

Eastchester Irish-American Social Club's

St. Patrick's Day Gala

Live Entertainment and Irish Dancing

Saturday March 7, 2020

Lake Isle Country Club

Eastchester

Eastchesterirish.org

